



Project: Web site design and development / Search Engine Optimization / Hosting
Year: 2004-2005
Website: www.maisonsbonneville.com

Overview

A family-owned operation created more than 40 years ago has built over 20,000 homes. Les industries Bonneville is determined to meet the needs of its ever-growing clientele.

Challenge

Les Industries Bonneville wanted to diversify themselves and reach a larger market share in the US. Internet Marketing is key into achieving this goal. They required

- A new Marketing oriented website
- A significant increase in their web traffic

Solution

We redesigned their website and made it more Marketing and sales oriented. We optimized the website by rewriting the copy and included keywords to help getting results in search engines.

Results

Today, Industries Bonneville receives more than 1500 visits a day. A significant increase from 200 prior to hire group Emediacom

They appear on the first page of Google, Yahoo and MSN on keywords like “modular home”, “prefab home”, etc.

This success convinced them in opening manufacturing centres outside Quebec.

Group Emediacom, from on-line presence to on-line success.