



Project: Web site design and development / Search Engine Optimization / Hosting

Year: 2004-2005

Website: <http://www.condoskigolf.com>

Overview

This vacation centre was built in the world-known Mont-Tremblant resort area. This client wanted to achieve in only a few weeks the same level of popularity on the web as the competitors did in a few years.

Challenge

Built from the ground up, a successful web presence that would ensure nearly full occupancy of the condos without any other form of advertising or marketing efforts. It needed

- A new Marketing oriented website
- An instantaneous web presence and results

Solution

We designed a new website optimised for most search results to rapidly and effectively being noticed on the web.

Created a linkage strategy to increase their visibility and popularity on the web

Results

Today, www.condoskigolf.com is working nearly at full capacity and the most popular keywords on search engines (Google and Yahoo) like "Condo ski golf", "chalet Québec", "Condo Tremblant", etc... appear on the top of the first page of results.

Group Emediacom, from on-line presence to on-line success.